

**Peter Clark, North American Business Development Manager, VisionWare**

Peter Clark is the North American Business Development Manager for VisionWare, a UK based ISV which has developed a fully.NET architected Master Data Management product called MultiVue. Over the past two years Peter has used his experience from similar situations in the UK to encourage 8 US States and one County to implement MultiVue. As a result of Peter's collaboration with Microsoft, MultiVue is also being promoted by Microsoft as a component of their Fusion Framework Architecture. MultiVue provides the fundamental requirement where integration across multiple, distributed applications mandates the creation of a federated, up to date view of an entity to ensure that real-time and complete information is shared.