

<i>All Keynote Sessions will be held in the Kodiak Room</i>	
8:00 am	Registration Opens in West Hall
8:00 am – 8:50 am	Continental Breakfast in Partner Pavilion, St Helens/Rainier
8:50 am – 9:00 am	<p>Welcome</p> <p>Dermot Barry, Microsoft Managing Director of Worldwide Public Safety Andrew Hawkins, Microsoft Director of Worldwide Public Safety Solutions</p>
9:00 am – 9:50 am	<p>Microsoft Executive Keynote</p> <p>Steve Ballmer, Microsoft Chief Executive Officer</p>
9:50 am – 10:30 am	Morning Break in Partner Pavilion & Structured Networking
10:30 am – 10:35 am	<p>Executive Keynote Session Introduction</p> <p>Dermot Barry, Microsoft Managing Director of Worldwide Public Safety</p>
10:35 am – 11:00 am	<p>INTERPOL Keynote</p> <p>In an increasingly volatile world, the law enforcement community has to adopt a multi-faceted strategy that involves local law enforcement institutions, international crime-fighting organizations, private sector organizations and the public to fight highly sophisticated criminal groups at the international level.</p> <p>Technology and innovation are important pillars of this strategic approach. Today, the law enforcement community must strive to innovate and think many steps ahead, to act with greater speed and efficiency; and to understand and embrace new technologies. Innovation and advancements in policing must look beyond the traditional approaches. Law enforcement agencies need to adopt an international perspective on crime instead of operating parochially.</p> <p>INTERPOL's strength lies in our network of 188 member countries and our ability to link national police organizations within and beyond a region. Over the years, INTERPOL has developed 21st Century Solutions such as the INTERPOL Global Databases to fight 21st Century Crimes. INTERPOL values the contributions of the private sector organizations such as Microsoft and contributions from the private sector have produced favorable and tangible outcomes in making the world a safer place. There is great potential through strong and resilient public-private partnerships to tackle new crimes that will challenge us in the coming decade.</p> <p>Commissioner Khoo Boon Hui, Singapore Chief of Police & INTERPOL President</p>
11:00 am - 11:30 am	<p>Brazilian Federal Keynote</p> <p>The Brazilian Federal Police main assignments are the investigations of crimes against the Federal Government or its organs and companies, the combat of international drug trafficking and terrorism, and immigration and border control police (including airports and water police).</p> <p>Dr. Alessandro Moretti, Chief Officer, Brazilian Federal Police</p>
11:30 am - 12:00 pm	<p>Emergency Mass Notification System Keynote</p> <p>This session will discuss how today's modern networks are being used to deploy some of the most comprehensive and state-of-the-art IP-based mass notification systems for public safety and physical security. Hear how this technology has introduced "transformational capabilities" to help organizations successfully prepare for and respond to emergencies. It will also highlight real-world events, such as the attacks on the Khobar Towers, and address the complexity of emergency communications and operations for large, intricate organizations. Additionally, this session will outline ways in which an organization's existing network infrastructure can become a powerful channel for reaching people on and off site within minutes through multiple, redundant means, track their status and wellbeing – helping them avoid panic and confusion amidst challenging scenarios.</p> <p>Admiral Thomas B. Fargo, USN (Ret.), Former Commander, U.S. Pacific Command AtHoc, Inc. Board of Directors</p>
12:00 pm - 12:05 pm	<p>Executive Wrap Up</p> <p>LTC Tim Bloechl, Worldwide Managing Director, Public Safety & National Security, Microsoft Corporation, USA (Ret)</p>

Wednesday, January 27, 2010 <i>Continued All Keynote Sessions will be held in the Kodiak Room</i>	
12:05 pm – 1:00 pm	Lunch in McKinley Optional Tours: GSOC (Meet at Registration Desk) Microsoft Home & Center for Information Works (Meet at Berlin Wall)
1:00 pm - 5:20 pm	Breakout Sessions Please See Track Agendas for Session Descriptions
6:30 pm – 9:00 pm	Reception & Dinner Newcastle Golf Club - Transportation Provided
Thursday January 28, 2010 <i>All Keynote Sessions will be held in the Kodiak Room</i>	
7:30 am	Registration in West Hall
7:30 am – 8:30 am	Continental Breakfast in Partner Pavilion, St Helens/Rainier
8:30 am - 10:00 am	Breakout Sessions Please See Track Agendas for Session Descriptions
10:00 am – 10:30 am	Morning Break in Partner Pavilion
10:30 am – 10:35 am	Keynote Session Introduction Derмот Barry, Microsoft Managing Director of Worldwide Public Safety Andrew Hawkins, Microsoft Director of Worldwide Public Safety Solutions
10:35 am – 11:00 am	WW Public Safety ICT Trends Jeff Vining, Research Vice President, Gartner
11:00 am – 11:20 am	WW Terrorism & Counter-Terrorism Trends & Initiatives There are divergent views on the current status of Al-Qaeda & its organizational structures, with questions over whether it retains the ability to control the jihadist movement, guide its strategic, ideological & operational direction, as well as coordinate & execute external attacks targeting the U.S. and others, or whether the movement has been fundamentally weakened by a process of decentralization since 2001 & continued targeting of its leadership by U.S. drone strikes in the tribal areas of Pakistan. Meanwhile, a second-tier leadership has emerged in Al-Qaeda's propaganda in recent years that has made it less Egyptian dominated & more capable of surviving the demise of Osama bin Laden and Ayman al-Zawahiri. This presentation will seek to add clarity to the debate on the threat posed by Al-Qaeda by assessing some of the key terrorism trends as they relate to the group and the broader jihadist movement it represents. This will include an assessment of Al-Qaeda's strategic and ideological evolution, its internal power dynamics & their effect on the movement's operational capabilities, its recruitment & funding challenges, & its efforts to develop & maintain a safe-haven in the Afghan-Pakistan border region. The presentation will conclude with a discussion of counter-terrorism initiatives developed to counter this threat, both at home and abroad. Tim Pippard, Associate with the Government, Security & Energy Practice of Jane's Strategic Advisory Services (JSAS)
11:20 am – 12:00 pm	Public Safety in the 21st Century Public & Private Sector Partnerships to Combat Crime, Acts of Terrorism & Mitigate Natural Disasters Chairperson: Tim Bloechl, Worldwide Managing Director, Public Safety & National Security, Microsoft Corporation Executive Panel Comprising of: Giuliano Zaccardelli, Director, Strategic Planning Directorate, INTERPOL Russ Johnson, Senior Director, Public Safety, ESRI Tim Pippard, Consultant, Security & Intelligence Practice, Jane's Strategic Advisory Services (JSAS)

12:00 pm – 12:30 pm	<p>Portuguese Technology Plan for Public Safety 2005-2009</p> <p>The Technological Plan is an action agenda for all the Portuguese society, which aims at mobilizing enterprises, families and institutions for surpassing the modernization challenges the country has been facing during the last years. Within this context, the Portuguese Government has assumed the Technological Plan as a priority in the implementation of its public policies.</p> <p>Besides, the measures aggregated in the Technological Plan constitute the pillar for Growth and Competitiveness of the Portuguese National Reform Plan, designated National Action Program for Growth and Jobs 2005-2008.</p> <p>As a part of the governing programme, already approved of by parliamentary vote, the starting point of the execution of the Technological Plan has coincided with the beginning the XVII Constitutional Government in Portugal.</p> <p>As a strategy meant to promote the development and reinforcing of growth and competitiveness in Portugal, the Technological Plan is based on three axes:</p> <ul style="list-style-type: none"> • Knowledge - To qualify the Portuguese for the knowledge society, fostering structural measures which aim at enhancing the average qualification level of the population, implementing a broad and diversified lifelong learning system and mobilizing the Portuguese for the Information Society. • Technology - To overcome the scientific and technological gap, reinforcing public and private scientific and technological competences and recognizing the role played by enterprises in the process of creation of qualified jobs and Research & Development (R&D) related activities. • Innovation – To boost Innovation, helping the productive chain to get adapted to the challenges of Globalization by means of the diffusion and development of new procedures, organizational systems, services and goods. <p>Francisco Lemos, Ministry of Internal Administration Cabinet Member & Special Advisor for IT Matters</p>
12:30 pm – 1:30 pm	<p>Lunch in McKinley</p> <p>Optional Tours: GSOC (Meet at Registration Desk) Microsoft Home & Center for Information Works (Meet at Berlin Wall)</p>
1:30 pm – 1:35 pm	<p>Executive Keynote Session Introduction</p> <p>Dermot Barry, Microsoft Managing Director of Worldwide Public Safety Andrew Hawkins, Microsoft Director of Worldwide Public Safety Solutions</p>
1:35 pm – 2:05 pm	<p>Emergency Management</p> <p>FEMA Administrator Craig Fugate will discuss building the preparedness and response capabilities of our nation's emergency response team. The Federal Emergency Management Agency is only one part of this team and by working with the entire federal family, state, local, tribal governments, faith-based organizations, the private sector & most importantly the public, Administrator Fugate seeks to expand the team to more effectively respond to and recover from emergencies and disaster.</p> <p>Craig Fugate, Administrator of the Federal Emergency Management Agency</p>
2:05 pm – 2:30 pm	<p>trafficPOINT@police.HU</p> <p>As a part of a broader initiative by European Union to reduce the number of accidents and especially the casualty accidents within member countries, the Hungarian Government decided to make specific efforts to make traffic on the Hungarian roads much safer – by putting a new, stricter traffic legislation in force from May 1st, 2008. This new legislation penalizes the most frequent traffic violations with severe fines & the new legislation required Police to implement new rules of procedures for imposing these fines. Hungarian Police will present trafficPOINT system, the automated traffic enforcement system, which has been developed to support this new legislation with information technology, to significantly reduce the cost & resource needs of processing, & to reduce the time gap between the traffic violation & the imposition of fines.</p> <p>Laszlo Tarr, Director of National Crime Cooperation Center, Hungarian Police</p>

2:30 pm – 2:50 pm	Making Information Sharing a Reality Paul Wormeli, Executive Director of the IJIS Institute, will discuss the needs & national priority solutions to improve information sharing in support of the critical missions in justice, public safety and homeland security. He will provide an update on major national programs such as suspicious activity reporting, the further implementation of national standards such as the National Information Exchange Model (NIEM) and related programs. Paul Wormeli, CEO, Institute of Judicial Information Systems
2:50 pm – 3:15 pm	Microsoft Innovation in Public Safety During this session, Microsoft's Robert Hayes, a former UK Police Assistant Chief Constable & Head of the UK National Technical Assistance Centre will demonstrate how Microsoft's \$9 US billion investment in research & development can be leveraged to provide enhanced support to the global law enforcement & Public Safety community. He will also discuss & demonstrate some emerging technologies which will have a positive or negative impact on law enforcement, border protection, security & intelligence operations. Bob Hayes, Senior Fellow, Microsoft Institute for Advanced Technology in Governments
3:15 pm – 3:30 pm	Closing Remarks Dermot Barry, Microsoft Managing Director of Worldwide Public Safety Andrew Hawkins, Microsoft Director of Worldwide Public Safety Solutions